



2017
ANNUAL
REPORT



Tampa Bay Times
tampabay.com

NURTURING SUCCESS

From the Executive Director

The past year was full of opportunities for Success 4 Kids & Families to reflect on the significance of our mission and our work. We served more than 20,000 people, enabling powerful change in the lives of children and their families. The photo on our cover says it all. For each person who received services through our programs, there were extended families that benefited.

This truth is the inspiration behind our ongoing efforts to address the needs of our community. Last year we strengthened our partnership with the local school system to better meet the demand for mental health services. We laid the foundation for our newest program, Successful Families, which began enrolling participants this past December – read more about it on page 5. We also continued to provide a supportive work environment and were honored to be acknowledged as a Top Workplace by the Tampa Bay Times again this year.



Pam Jeffre

It's humbling to watch our efforts reverberate in our community. Our ability to nurture success depends on support from local businesses, donors, and agency partners like the Healthy Start Coalition, the Children's Board of Hillsborough County and Central Florida Behavioral Health Network.

We look forward to changing more lives in 2018. Please join us.

A handwritten signature in black ink that reads "Pamela Jeffre".

Pam Jeffre
Executive Director

Highlights from 2017

- S4KF has gone paperless thanks to the rollout of our new Electronic Health Record! This was made possible through the partnership with Central Florida Behavioral Health Network (CFBHN). Thanks to Brook Calvert, Quality Improvement and Compliance Manager, for leading this project.
- For the second year in a row, S4KF participated in Tampa Hillsborough Homeless Initiative's annual Homeless Count. Thanks to organizer Michael Parks, Director of Operations, and our wonderful staff for volunteering.
- Success 4 Kids & Families met all contractual outcomes in fiscal year 2016-2017. We're grateful to our team for their hard work.

Success 4 Kids & Families provides comprehensive educational, mental health and support services to children and families using system-of-care values and principles.

Fast Facts

- Founded in 2005
- More than 20,000 children and families served in 2017
- Receives funding from 11 different private or public sources

AT A GLANCE

Thank You!

- Thanks to the Spurlino Foundation for providing matching funds for our Successful Parents program. This support enabled us to assist parents with mental health challenges. S4KF is fortunate to count the Spurlinos as great friends.
- S4KF received a \$2,500 Enabling Fund Grant from The Junior League of Tampa to purchase baby care items for mothers and babies in our Healthy Start program. We appreciate the Junior League's continued support of vulnerable families in Tampa Bay.
- 200 Muslim Women Who Care generously donated \$1,750 to S4KF after they became aware of our work through the schools. The donation was unexpected and very much appreciated.
- We were fortunate to receive a \$5,000 gift from the Conn Memorial Foundation in honor of Mario Hernandez and his great work on their board. Dr. Hernandez chose Success 4 Kids & Families to receive this gift. Thank you to both Dr. Hernandez and the Conn Memorial Foundation.

On the Horizon

- A new S4KF program, Successful Families, began enrolling participants in December 2017. For more details, see page 5.
- A new partnership with Hillsborough County Schools will allow S4KF to help individual schools meet their mental health needs. The schools are our number one referral source for mental health-related services.
- S4KF will partner with Champions for Children on several projects in 2018, including a leadership development training.

SUCCESSFUL HOLIDAYS

Our annual Successful Holidays Program continues to grow as we work diligently to meet the needs of children and families in Hillsborough County. This year, we received a \$300 Walmart Grant and partnered with Sam's Club to provide discounted meals to families. Thank you to our community partners for providing gifts/meals to over 400 children and 165 families:

- Tribridge
- Microsoft
- ConnectWise
- Mary Lee's House Staff and Auxiliary
- Robin Weiss
- First Citrus
- RSM US LLP – Rachel Sticco
- Bouchard Insurance



MARCH MADNESS

The March Madness Youth Basketball Event began as a small basketball game and dream of founder Leonard Shearer. Now celebrating its 24th year, the event has grown into a major tournament for Hillsborough County Schools with the help of the **Caspers/McDonalds Company, University of Tampa** and **SEDNET**.

The spirit of this tournament inspires personal achievement and teamwork. In addition to the games, the event allows for personal expression through Art and Essay contests, cheerleading, and more.



"Teamwork is not only for sports, but in relationships, projects at school, and coping with a rough time and turning it into something positive to help someone." – Noah Z.



"In an effort to help ourselves, it proves to be more profitable to reach out to others and help them first. Many people struggling with depression find great tranquility in reaching out to folks who are suffering more than they are." – Deandre B. and Virtuous T.

PROGRAMS A



Kathy Fabbri, LCSW
Clinical Director



Successful Youth

This program intervenes when young people find themselves in the juvenile justice system. S4KF provides skilled workers to mediate on behalf of the child and family. Many return to their homes and are treated for underlying psychological issues.

- **Funded by:** Eckerd Youth Alternatives and Central Florida Behavioral Health Network
- **Youth/Families served in 2017:** 26
- **Services Provided:** Information and Referral, Assessment, Case Management, Behavioral Health Services

Successful Kids

This program coordinates access to mental health services and supports based on a child's individual needs and the needs of the family. The goal is to keep children in their homes, schools and communities.

- **Funded by:** Central Florida Behavioral Health Network and Medicaid (Targeted Case Management)
- **Youth/Families served in 2017:** 427
- **Services Provided:** Information and Referral, Assessment, Case Management, Behavioral Health Services

Successful Students

This truancy intervention program utilizes a high-quality wraparound approach, targeting truant youth ages 6 through 16. Program referrals for middle school students are received by the Truancy Court, and elementary referrals are received from the Attendance Review Board.

- **Funded by:** Central Florida Behavioral Health Network
- **Youth/Families served in 2017:** 20
- **Services Provided:** Assessment, Triage, Case Management, Service Brokering, Crisis Stabilization, Family Support Planning

Successful Parents (TANF)

This program provides services to parents who are struggling with mental illness. Professional case managers coordinate care with a focus on family and economic stability.

- **Funded by:** Central Florida Behavioral Health Network and the Spurlino Foundation
- **Parents served in 2017:** 98
- **Services Provided:** Assessment, Case Management, Therapy, Service Brokering, Family Support Planning

ND SERVICES



John Mayo, MA, LMHC
Deputy Executive Director

Bridges/West Tampa Connections

This program provides wraparound services to children and families living in the 33607 zip code, coordinating access to children’s mental health services and supports based on individual needs to improve academic success.

- **Funded by:** Children’s Board of Hillsborough County
- **Children and Families served in 2017:** 98
- **Services Provided:** Assessment, Triage, Case Management, Service Brokering, Crisis Stabilization, Family Support Planning

Successful Counseling

This program provides bilingual (Spanish and English) mental health counseling to parents and their children at two Children’s Board Family Resource Centers.

- **Funded by:** Children’s Board of Hillsborough County
- **Children/Parents served in 2017:** 57
- **Services Provided:** Assessment, Treatment Planning, Therapy, Case Management

Healthy Transitions

Serving young adults 16 to 25 years old struggling with mental health issues, this program strives to make mental health support services more readily available to youth through individualized and group wellness activities.

- **Funded by:** Central Florida Behavioral Health Network
- **Youth served in 2017:** 102 (40 through full wraparound services and 62 through group activities)
- **Services Provided:** Assessment, Case Management, Service Brokering, Support Groups, Educational/Vocational Assistance, Social Activities

Successful Families

This program serves children and families surrounding the East and South Children’s Board Family Resources Centers through bilingual, culturally competent, community-based services including Intensive Care Coordination (Wraparound), Natural Helpers (Promotoras), parenting classes, support and counseling.

- **Funded by:** Children’s Board of Hillsborough County
- **Program enrollment began December 2017**
- **Services Provided:** Assessment, Case Management, Service Brokering, Parenting Classes, Therapy

NEW PROGRAM

ADDITIONAL PROGRAMS AND SERVICES



Michaela Strauss, LCSW
Program Director

Healthy Start

This program provides access to prenatal support services for women and infants residing in Hillsborough County. Services are provided at no cost regardless of income or ability to pay. The level and intensity of services are based on risk factors associated with poor birth outcomes and/or infant mortality. Clients with higher risks benefit the most. Healthy Start provides a variety of services to mothers prior to birth and to babies during their first year of life. Through the effective and efficient use of public resources, families are able to receive the services they need when they need them.

Funded by: Healthy Start Coalition of Hillsborough County

Pregnant women and infants served in 2017: 12,546

Services Provided: Parenting and Childbirth Education, Psychological Counseling, Breastfeeding Support, Interconceptional Care Education, Smoking Cessation, Nutrition



Nanci Nolan, MA
SEDNET Project Manager

SEDNET

This program advocates for exceptional-education and at-risk students in the school system and monitors the attendance, discipline and academic achievement of children with emotional, behavioral and/or mental health issues.

Funded by: Hillsborough County Public Schools

Services Provided: SEDNET creates and facilitates a network of key stakeholders committed to assisting in the delivery of a quality system of care for students with, or at risk of, emotional and/or behavioral challenges.

Maria Tamayo has been at the helm of S4KF's Healthy Start program since 2008. In February 2018, she will retire. During her time with S4KF she accomplished many goals, but her legacy will be the complete redesign of the Healthy Start Intake Department. This year, all communities in Florida will be adopting the Centralized Intake and Referral system that Maria implemented over the past 7 years. Maria's understanding of the maternal system of care will be missed.

She will remain a great friend of the agency while she travels the world.



Michael Parks
Director of Operations

Operations Department

Members of the S4KF operations team work extra hard to ensure that our staff in the field have all the tools they need to deliver quality care to our community's children, youth and families. Here are a few of the team's achievements in 2017:

- Complete rollout of our new Electronic Health Record, known as CID.
- Successful applications for several private grants to supplement established contracts for services.
- Quarterly staff training days.
- Completion of a positive full financial audit.
- Successful monitoring visits from funders.
- Staff retention rate of 83 percent.



Maria Tamayo, MPH

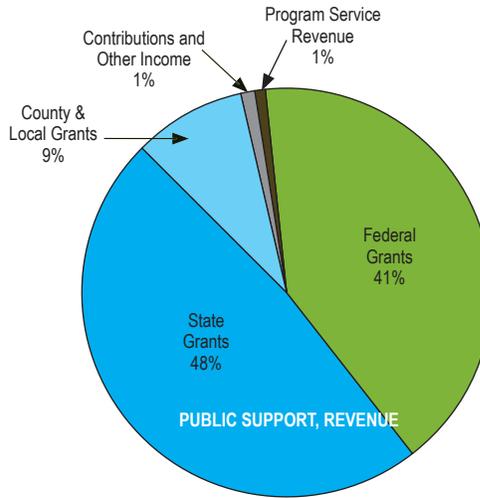
Financial Highlights

Success 4 Kids & Families operates with a July - June fiscal year. The figures presented below reflect the fiscal year ending June 30, 2017.

Public Support, Revenue

Federal Grants	\$1,946,456
State Grants	\$2,322,574
County and Local Grants	\$444,970
Contributions	\$55,319
Other Income	\$6,704
Program Service Revenue	\$45,434

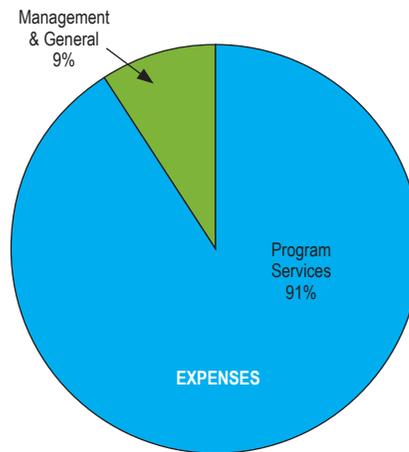
TOTAL \$4,821,457



Expenses

Program Services	\$4,344,326
Management and General	\$416,577

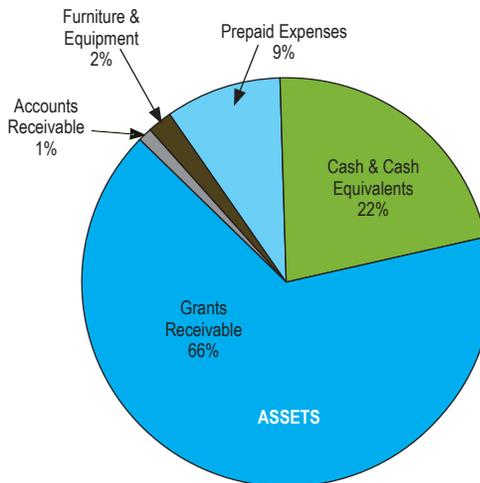
TOTAL \$4,760,903



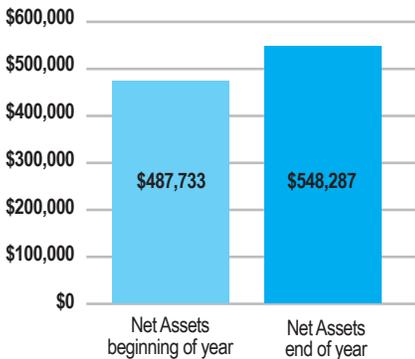
Assets

Cash and Cash Equivalents	\$189,127
Grants Receivable	572,220
Accounts Receivable	\$7,440
Prepaid Expenses	\$74,399
Furniture and Equipment	\$22,254

TOTAL \$865,440



NET ASSETS beginning of year	\$487,733
NET ASSETS end of year	\$548,287





“Thank you so much for everything you did for us, not only for the food and gifts but for getting us on the right path. This program has brought so much happiness to us. I know it’s going to continue to help other families ... it is truly the word SUCCESS.”

– Iris

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Board Member



2902 North Armenia Avenue | Suite 200 | Tampa, FL 33607

813-871-7412 phone | 813.490.5495 fax

www.S4KF.org | info@S4KF.org

