



**2021
IMPACT
REPORT**



Tampa Bay Times
tampabay.com

DEEP ROOTS, WIDE BRANCHES

From the Executive Director

At the beginning of 2021, the Success 4 Kids and Families (S4KF) team happily waved goodbye to 2020 and welcomed a new year. We were ready to turn the corner. We had found new ways to continue our work serving an increasing number of individuals and families in need. We had grown stronger from all we'd learned.

As 2021 unfolded, it became clear that it was going to be a year that tested us in new ways. The pandemic continued to batter the community, abating just enough to help spirits rebound before bringing another round of challenges. Families across the country struggled to balance work, health, and child care, often having to make hard choices about which to prioritize in the shifting landscape. And the number of people needing S4KF's services grew yet again.

Despite these challenges, our organization delivered services to more than 13,000 children and families in 2021. The people who deserve the greatest amount of credit for this heroic feat are our resilient and committed staff. They navigated their own mixed terrain during the year and showed up again and again to assist others. They found the strength to continue our good work, leaning into the wind, bending but not breaking, and helping others find sure footing. They inspire me, and I'm incredibly grateful to work with each and every one of them.

There is no denying that the past two years have been difficult. But they have also brought ample opportunity to witness unyielding courage and compassion. I'm grateful to the funders, partner agencies, businesses, donors, and volunteers who have helped us weather this challenging time. I look forward to a rewarding and meaningful 2022 for our agency and community.



Pam Jeffre
Executive Director



Pam Jeffre

Success 4 Kids & Families provides quality care coordination through innovative mental wellness and educational services to strengthen and empower individuals and families.

Highlights from 2021

- Offered both in-person and telehealth services, allowing participants to choose based on what worked best for them.
- Worked with our IDEA (Inclusivity, Diversity, Equity Advocates) Committee to provide staff educational opportunities including topics such as Juneteenth, Asian American and Pacific Islander Heritage Month, and Neurodiversity.
- In partnership with Hillsborough County Public Schools, received a \$20,000 grant from the Hillsborough County Board of County Commissioners to assist juvenile-justice-involved youth with paying for General Education Development (GED) and high school diploma-related items such as testing supplies.

Fast Facts

- Founded in 2005
- More than 13,000 children and families served in 2020
- Funding provided from 14 private and public sources

AT A GLANCE

We're grateful for ...

- The Spurlino Foundation for supporting our Successful Parents and Healthy Transitions programs, helping to ensure their ongoing success.
- Dreams 2 Reality, which provided forty S4KF Families with Thanksgiving meals.
- The local Amazon distribution center, which donated \$5,000 for toys, baby items, and children's clothing during the holidays. This donation helped grant the wishes and needs of 25 additional children through our Successful Holidays program.
- Mary Lee's House for its continued support throughout the year and for providing much needed baby care items to our participants.

On the Horizon

- Through a partnership with Hillsborough County and the Department of Children and Families, S4KF will be implementing a new therapeutic program to support youth involved in the Juvenile Mental Health Court and their families. This program will begin in the spring of 2022.
- 2022 will be busy with a Children's Board of Hillsborough County grant in the works and our four-year Council on Accreditation (COA) visit in the Fall.
- Our March Madness Basketball Tournament will return to the University of Tampa in 2022, after our virtual tournament in 2021. We're looking forward to gathering in person for the games and a banquet at the Columbia Restaurant.
- We are hopeful that we can safely increase the number of home and community visits conducted in 2022.

SUCCESSFUL HOLIDAYS

- Our annual Successful Holidays programs looked more like our pre-pandemic event, with 275 children from more than 130 families receiving gifts and a gift card for a holiday meal. An additional 75 participants received gift cards to help with buying holiday items. Our Holiday Angel, Robin Weiss, coordinated gifts as she has for many, many years.

Thanks to the following business partners:

- Amazon
- ConnectWise
- Microsoft
- First Citrus Bank
- Mary Lee's House
- S4KF staff and board members



MARCH MADNESS

The 28th Annual Leonard Shearer March Madness Basketball Tournament became a virtual event this year with the theme, "The Harder the Challenge... the Sweeter the Victory." Each school held basketball skills challenges and completed art projects and essays related to the theme. We were fortunate to have continued support from Caspers/McDonalds, which provided meals to each student who participated. Long-time friends of the event, Bob Conigliaro (from Caspers/McDonalds) and Paul Porter (the voice of the Lightning and Magic), provided an inspirational video to cheer students on.



PROGRAMS A



Kathy Fabbri, LCSW
Clinical Director



Successful Youth

This program intervenes when young people find themselves in the juvenile justice system. S4KF provides skilled workers to mediate on behalf of the child and family. Many return to their homes and are treated for underlying psychological issues.

- **Funded by:** Eckerd Youth Alternatives and Central Florida Behavioral Health Network
- **Services Provided:** Information and Referral, Assessment, Case Management and Behavioral Health Services

Successful Kids

This program coordinates access to mental health services and supports based on a child's individual needs and the needs of the family. The goal is to keep children in their homes, schools and communities.

- **Funded by:** Central Florida Behavioral Health Network and Medicaid (Targeted Case Management)
- **Youth/Families served in 2021:** 206
- **Services Provided:** Information and Referral, Assessment, Case Management and Behavioral Health Services

Successful Students

This program targets students who are identified as needing behavioral health intervention either due to truancy issues or through the Hillsborough County Schools' mental health plan.

- **Funded by:** Central Florida Behavioral Health Network and Hillsborough County Public Schools
- **Youth/Families served in 2021:** 180
- **Services Provided:** Assessment, Triage, Case Management, Service Brokering, Crisis Stabilization, Family Support Planning

Successful Parents (TANF)

This program provides services to parents who are struggling with mental illness. Professional case managers coordinate care with a focus on family and economic stability.

- **Funded by:** Central Florida Behavioral Health Network and the Spurlino Foundation
- **Parents served in 2021:** 93
- **Services Provided:** Assessment, Case Management, Therapy, Service Brokering, Family Support Planning

SPECIALTY PROGRAMS



Ruth Power, LCSW
Director of Programs

Ruth joined Success 4 Kids & Families in February of 2021 as the Director of Programs. She holds a master's degree in social work, is a Licensed Clinical Social Worker and Certified Addiction Professional, and has more than 30 years of experience in the behavioral health field. Prior to joining S4KF, Ruth held several leadership positions in the Tampa Bay area.

Healthy Transitions

Serving young adults 16 to 25 years old struggling with mental health issues, this program strives to make mental health support services more readily available to youth through individualized and group wellness activities.

- **Funded by:** Central Florida Behavioral Health Network
- **Youth served in 2021:** 268
- **Services Provided:** Assessment, Case Management, Service Brokering, Support Groups, Educational/Vocational Assistance and Social Activities

Successful Families

This program serves children and families surrounding the East and South Children's Board Family Resource Centers through bilingual, culturally competent, community-based services including Intensive Care Coordination (Wraparound), Natural Helpers (Promotoras), parenting classes, support and counseling.

- **Funded by:** Children's Board of Hillsborough County
- **Children and Families served in 2021:** 181
- **Services Provided:** Assessment, Case Management, Service Brokering, Parenting Classes and Therapy

Healthy Minds

This new and innovative program is designed for youth and young adults with unusual thoughts or behaviors, and those who have started hearing or seeing things that others don't. Healthy Minds helps people achieve their goals for school, work and relationships. Admissions began in June of 2019.

- **Funded by:** Central Florida Behavioral Health Network
- **Individuals served in 2021:** 68
- **Services Provided:** Mental Health Therapy, Family Education, Medication Treatment, Vocational or Educational Support and Peer Services



Nanci Nolan, MA
SEDNET Project Manager

EDUCATIONAL SERVICES

SEDNET

This program advocates for exceptional-education and at-risk students in the school system and monitors the attendance, discipline and academic achievement of children with emotional, behavioral and/or mental health issues.

Funded by: Department of Education
Services Provided: SEDNET creates and facilitates a network of key stakeholders committed to assisting in the provision of a quality system of care for students with, or at-risk of, emotional and/or behavioral challenges.

ADDITIONAL PROGRAMS AND SERVICES



Tara Bristol, MA
Program Director

Healthy Start

Healthy Start is a home visitation program that provides education and care coordination to pregnant women and families with children under the age of three. The goal of the program is to lower risk factors associated with preterm birth, low birth weight, infant mortality, and poor developmental outcomes. Healthy Start provides mothers, newborns and families with the resources, support and help they need to develop a healthy pregnancy and a healthy birth.

Funded by: Healthy Start Coalition of Hillsborough County
Pregnant women and infants served in 2021: 12,697
Services Provided: Parenting and Childbirth Education, Psychological Counseling, Inter-Conceptional Care Education, Smoking Cessation, Nutritional Education, Developmental Screening and Care Coordination

Help During a Trying Time

I gave birth at 35 weeks to a premature baby and felt overwhelmed. I needed transportation to and from the hospital and was connected to Healthy Start. When I met with my Healthy Start Case Manager, she showed genuine interest in my needs. She probed deeply to understand the totality of my life circumstances to assess my needs in a non-evasive way. Her mood and enthusiasm lifted my spirits and I felt truly supported. She genuinely cared and had a sense of urgency to assist me ... I am thrilled that we have an organization such as Healthy Start to help moms find resources after child birth. Most importantly, I was happy to meet my Case Manager and appreciate her kindness and care.

— Success 4 Kids & Families Client

TEAM SPOTLIGHT

We are excited to highlight two of our Healthy Start staff members who have devoted years of their professional careers to our Healthy Start participants.

• **Nina Brown, MA,** has been providing Healthy Start services for more than 20 years, first as a case manager and for the past 6 years as a Case Manager Supervisor. In January of 2022, we will celebrate her 21st year with the program. Her knowledge, dedication and compassion are unmatched.

• **Erin Yorker, LMHC,** has provided mental health services to Healthy Start mothers for more than 19 years. She is an expert when it comes to pregnancy-related mental health issues including post-partum depression.

We are fortunate to have Nina and Erin on our team!



Michael Parks
Director of Operations

OPERATIONS DEPARTMENT

Members of the S4KF operations team work hard to ensure that our staff in the field have all the tools they need to deliver quality care to our community's children, youth and families. Here are a few of the team's achievements in 2021:

- Full financial audit with no material findings
- Successful monitoring visits from funders
- Hybrid workplace supported during the pandemic
- New phone system implemented
- Overall employee retention of 79%

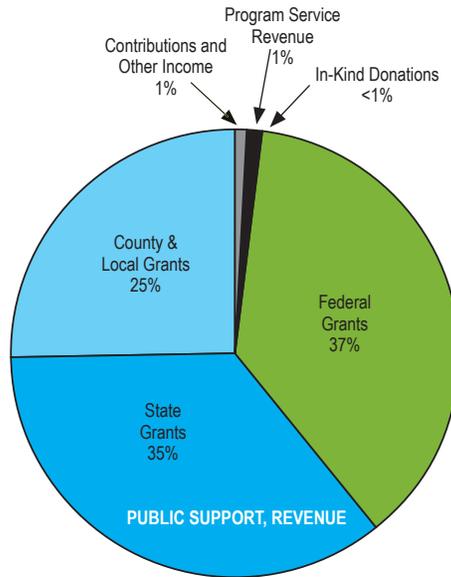
Financial Highlights

Success 4 Kids & Families operates with a July - June fiscal year. The figures presented below reflect the fiscal year ending June 30, 2021.

Public Support, Revenue

Federal Grants	\$2,266,783
State Grants	\$2,186,455
County and Local Grants	\$1,547,825
Contributions	\$72,722
In-Kind Donations	\$29,593
Other Income	\$17,747
Program Service Revenue	\$64,348

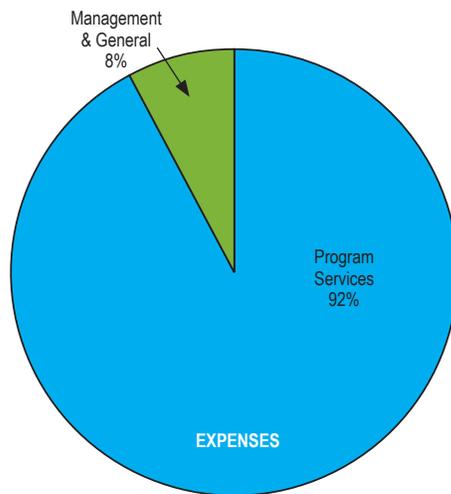
TOTAL \$6,185,473



Expenses

Program Services	\$5,365,178
Management and General	\$484,269

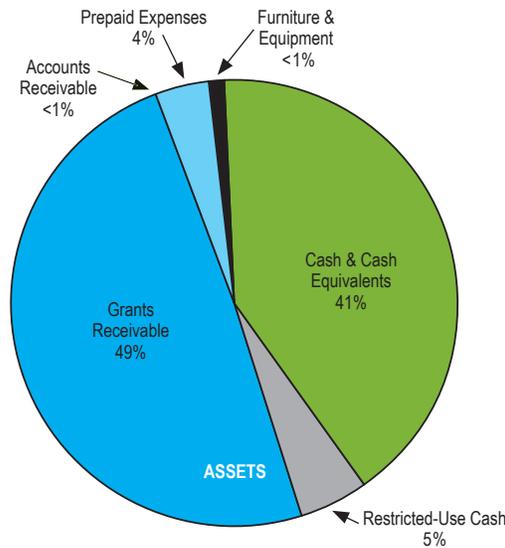
TOTAL \$5,849,447



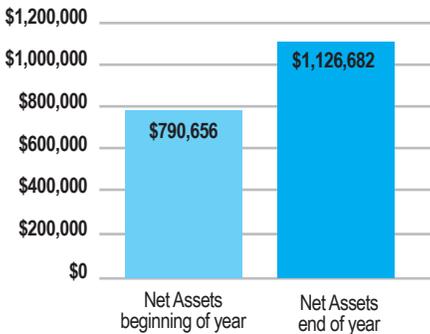
Assets

Cash and Cash Equivalents	\$653,718
Restricted-Use Cash	\$85,330
Grants Receivable	798,203
Accounts Receivable	\$4,788
Prepaid Expenses	\$62,109
Furniture and Equipment	\$14,665

TOTAL \$1,618,813



NET ASSETS beginning of year \$790,656
 NET ASSETS end of year \$1,126,682





VISION STATEMENT:

A community free of stigma where individuals and families have the support they need to live fully engaged and successful lives.

AGENCY VALUES:

We embrace the core values of Respect, Integrity, Quality and Innovation and emphasize the following in all we do: Consumer Directed Care, Diversity and Cultural Competence, and Community and Collaboration.

2021 Board of Directors

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Mirtha Whaley

Board Member



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